

	Full Colour	B&W
<b>Double Page Spread</b> BLEED: 285mm(h) x 430mm(w) • TRIM: 275mm(h) x 420mm(w)	\$4,480	\$2,780
<b>Outside Back Cover</b> BLEED: 303mm(h) x 216mm(w) • TRIM: 297mm(h) x 210mm(w)	\$2,925	–
<b>Full Page</b> BLEED: 303mm(h) x 216mm(w) • TRIM: 297mm(h) x 210mm(w)	\$2,575	\$1,925
<b>Half Page</b> HORIZONTAL: 120mm(h) x 175mm(w)	\$1,650	\$1,090
<b>Third Page</b> HORIZONTAL: 80mm(h) x 175mm(w) VERTICAL: 240mm(h) x 85mm(w)	\$1,360	\$885
<b>Quarter Page</b> HORIZONTAL: 60mm(h) x 175mm(w)	\$980	\$700
<b>Strip</b> HORIZONTAL: 40mm(h) x 175mm(w)	\$670	\$515
<b>Classified</b> BACK PAGE ONLY: 60mm(h) x 85mm(w)	\$395	–

**Volume Incentive Discounts**

<b>2-4 insertions</b>	5%
<b>5-7 insertions</b>	10%
<b>8-11 insertions</b>	15%

**Estimated Production Costs**

<b>1/4 Page</b>	\$260
<b>1/3 Page</b>	\$300
<b>1/2 Page</b>	\$400
<b>Full Page</b>	\$560
<b>DPS</b>	\$975

A complete production service is offered. This service extends from initial concept and design through to final layout. All production costs will be quoted on proofs.

**Production Enquiries**

Fran marshall Production Manager  
 franm@mediaweb.co.nz  
 DDI 09 832 0024

Booking deadline approximately 21st of the month prior.  
 Material deadline approximately 29th of the month prior.  
 For advice and space booking please contact:  
 Kelly Lucas, Advertising Manager  
 Phone: 09 366 0443 • Mobile: 021 996 529  
 • Email: admanager@admedia.co.nz

(Bleed - allow additional 5mm bleed on all edges + in the centre)  
 Cancellations in writing 5 weeks prior to publication date.

All rates are commission bearing • Terms & Conditions apply • All rates are in NZ dollars and exclude GST

## What's New

Enter your creative work in the monthly showcase that is AdMedia's hub. Find out who did what, where, and with whom. Media accepted – print, outdoor, TV, packaging, design, direct marketing, promotions, websites and radio.

- 1 campaign, 1 visual – free
- 1 campaign, 2 visuals – \$150
- 1 campaign, 3 visuals – \$250

## Editorial Features

AdMedia regularly publishes surveys, industry relevant special features and guides. Align your brand with these features by placing your ad in the relevant section at no extra cost.

## Sponsorship

There are various sponsorship agreements available monthly columns – please ask for a quote.



## Major Presence



### Front Cover

TRIM: 220mm(h) x 210mm(w)



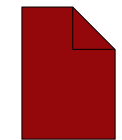
### Bellywrap

TRIM: 80mm(h) x 480mm(w)



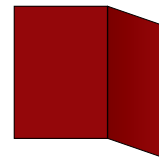
### Front Cover + Inside DPS

TRIM: 220mm(h) x 210mm(w)  
+ TRIM: 275mm(h) x 420mm(w)



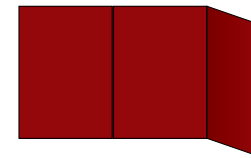
### Flagsheet

TRIM: 275mm(h) x 210mm(w)



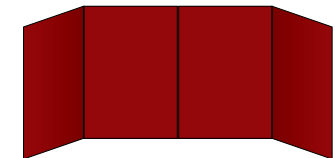
### 3 Page Gate Fold

TRIM: 3x 275mm(h) x 210mm(w)



### 4 Page Gate Fold

TRIM: 4x 275mm(h) x 210mm(w)



### 6 Page Gate Fold

TRIM: 6x 275mm(h) x 210mm(w)

Price on application

## Loose Inserts

Inserts – A popular way to deliver your promotional material direct to your target market within the magazine.

- Up to A4 size and up to 300gsm
- Accepted in final print form
- Flat rate: \$1200
- Supply quantity of 1700